Subj: The Honey Pot Has Vulva Care Sets for Spicy Hometown Holiday Run-Ins

Hi XX – I hope you are staying warm as the cold officially approaches!

The possibility of running into a past ex, a messy situationship, or high school crush as we return to our hometowns for the holidays is so real that research actually suggests that interest in sex increases sharply during the holiday season. Plant-derived vaginal wellness and feminine care brand The Honey Pot Co.'s Pleasure Ritual is an overnight bag necessity in case those Thanksgiving Eve grocery store run-ins happen to escalate!

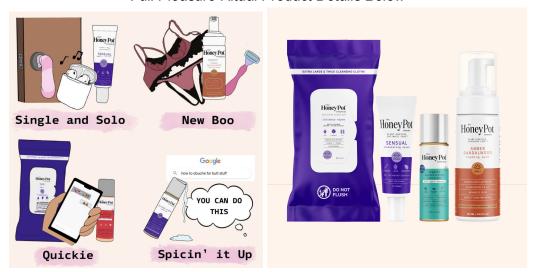
Plant-derived, vaginal wellness and feminine care brand <u>The Honey Pot Company</u>, is making vaginal health rituals easier to access than ever; formulated with **hypoallergenic**, **cruelty-free ingredients**, and backed by **clinically tested**, **OB/GYN and dermatologist-approved formulations**. The <u>Pleasure Ritual</u> (\$51.71) features gentle ingredients like Vitamin E, Aloe Vera, and Peppermint, and includes pleasure essentials like award-winning Intimacy Wipes, Silicone Hybrid Lubricant, and more.

I'd love to know if you have any product-focused stories or roundups in sexual wellness in works for the holiday season, or around travel, and if THPC's dermatologist-approved and hypoallergenic Pleasure Ritual would be of interest for inclusion!

Always happy to get samples over your way if interested – looking forward to hearing from you!

My best, XX

# Hi-Res imagery <u>HERE</u> Full Pleasure Ritual Product Details Below



## Vulva Stimulating Serum | 1 fl oz, \$20.99

- Packed with plant-derived ingredients for increased vulvar stimulation and sensitivity. Just a dime size on intimate parts soaks in for pleasurable sensations. Great for solo play, too.
- Key Ingredients:
  - Peppermint
  - Cucumber
  - Potassium alum
- Intimacy Wipes | 20ct, \$11.49

- Formulated to cleanse the vulva before and after intimacy. Designed to be 40% larger and 60% thicker to clean up after the big O with one swipe.
- Key Ingredients:
  - Organic Aloe
  - Chamomile
  - Oat
- Silicone Hybrid Lubricant | 2 flo oz, \$16.99
  - Made with premium silicone, this is designed for long-lasting intimacy and easy glide. Great option for backdoor play. Pairs well in wet environments. It is compatible with latex and polyisoprene condoms (not polyurethane) and non-silicone toys.
  - o Key Ingredients:
    - Vitamin E
    - Peppermint
    - Premium silicone and water-based formula

#### Sex Educators/Sexperts from The Pulse

### Danielle Simpson-Baker, MA, MFTI

Danielle Simpson-Baker is a Registered Marriage & Family Therapy Intern in Florida and a Board Certified Sexologist with the American Board of Sexology. Danielle earned her master's in Marriage & Family Therapy in 2021 and is currently working toward a dual certificate in sex therapy and education. She also runs a sex-positive Instagram page (@thesexpottherapist) that has amassed more than 24,000 followers since its inception in 2019; with that following, Danielle started a virtual sexual wellness clinic called Sex(pot) Therapy, LLC (sexpottherapyllc.com; IG: @sexpottherapyllc). Danielle hopes to provide sex therapy, coaching, & consulting, as well as a host of sexual wellness products for every person's needs!

#### Tara Michaela

Tara Michaela is a Black, queer sex educator based in New York and Philadelphia. She is also the founder of The Youth Sexpert Program, a training program that aims to provide comprehensive sex education for high school enrolled youth. Her work focuses on how injustice manifests in sexual interactions, specifically racism. She also explores how stigma keeps us all from being our best selves, pleasure as a form of liberation, and how we can close the orgasm gap. She uses her social media platforms and written pieces to connect with her community on these issues.